



SIAM UNIVERSITY

Kathmandu College of Management

Semester-wise Course Offerings – BBA

Finance & Banking Group

Semester I	Credits	Semester II	Credits
101-109 Human Relation and Personality Development	3	101-101 Sufficiency Economy Philosophy for Sustainable Development	3
101-204 Daily Life English	3	101-205 English for Academic Study	3
121-106 Mathematics for Daily Life	3	101-301 Digital Literacy for 21 st Century	3
130-104 Business Economics	3	101-315 Statistics and Probability	3
131-103 Financial Accounting I	3	131-104 Financial Accounting II	3
134-201 Principles of Management	3	133-202 Principles of Marketing & Digital Marketing	3
Total	18	Total	18
Semester III	Credits	Semester IV	Credits
101-209 Chinese I	3	101-210 Chinese II	3
130-204 Data Analysis For Decision Making	3	130-212 Investment in Money Market and Capital Market	3
101-103 Designing Yourself and Personality Leadership	3	130-404 Entrepreneurship and Startup Business	3
130-403 Design Thinking Studio	3	132-302 Financial Management	3
131-204 Managerial Accounting	3	136-301 Production and Operations Management	3
132-203 Business Finance	3	130-302 Business Law	3
132-311 Financial and Investment Market	3		
Total	21	Total	18
Semester V	Credits	Semester VI	Credits
130-217 Business Intelligence	3	101-210 Taxation I	3
131-315 Foundation in Financial Planning	3	132-310 Credit Management	3
132- 409 Risk Management and Insurance	3	132-312 Investment Planning	3
132-304 International Finance and Banking	3	132-316 Financial Tech. Application & Innovation	3
10020 132-314 Debt Instrument & Mutual Fund Investment	3	132-404 Research in Finance	3
132-403 Financial Statement Analysis	3	132-408 Analysis of Derivatives	3
Total	18	Total	18
Semester VII	Credits	Semester VIII	Credits
130-215 International Business	3	130-491 Co-operative Education	5
130-303 Thai Usage for Communication	3		
130-405 Strategic Management for Competitiveness	1		
130-490 Cooperative Education Preparation	3		
132-412 Financial Planning and Control	3		
221-423 Independent Project	3		
Total	16	Total	5

TOTAL = 132 credits

Fall semester : Semester I, III, V

Spring semester : Semester II, IV, VI



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Kathmandu College of Management

Semester-wise Course Offerings – BBA

Marketing Group

Semester I	Credits	Semester II	Credits
101-109 Human Relation and Personality Development	3	101-101 Sufficiency Economy Philosophy for Sustainable Development	3
101-204 Daily Life English	3	101-205 English for Academic Study	3
121-106 Mathematics for Daily Life	3	101-301 Digital Literacy for 21 st Century	3
130-104 Business Economics	3	101-315 Statistics and Probability	3
131-103 Financial Accounting I	3	131-104 Financial Accounting II	3
134-201 Principles of Management	3	133-202 Principles of Marketing & Digital Marketing	3
Total	18	Total	18
Semester III	Credits	Semester IV	Credits
101-103 Designing Yourself and Personality Development	3	101-210 Chinese II	3
101-209 Chinese I	3	130-302 Business Law	3
130-204 Data Analysis For Decision Making	3	130-404 Entrepreneurship and Startup Business	3
130-403 Design Thinking Studio	3	133-302 Consumer Behavior	3
131-204 Managerial Accounting	3	133-308 Integrated Marketing Channels Management	3
132-203 Business Finance	3	136-301 Production and Operation Management	3
133-301 Marketing Management	3		
Total	21	Total	18
Semester V	Credits	Semester VI	Credits
130-217 Business Intelligence	3	101-210 Taxation	3
133-304 Product and Price Management	3	133-401 Advertising and Sales Promotion	3
133-305 Sales Management	3	133-405 Services Marketing	3
133-310 International and Global Marketing	3	133-413 Brand Management	3
133-311 Integrated Marketing Communication and Social Media	3	133-416 Marketing Planning	3
133-411 Logistic and Supply Chain Management	3	133-309 Marketing Research and Data Analysis	3
Total	18	Total	18
Semester VII	Credits	Semester VIII	Credits
130-303 Thai Usage for Communication	3	130-491 Co-operative Education	5
130-405 Strategic Management for Competitiveness	3		
130-490 Cooperative Education Preparation	1		
130-215 International Business	3		
133-415 Marketing Strategy Management	3		
221-423 Independent Project	3		
Total	16	Total	5

TOTAL = 132 credits

Fall semester : Semester I, III, V

Spring semester : Semester II, IV, VI